**Remix Sample #1: Maria’s Video Assignment**

For this part of your final ePortfolio, you will choose either your memoir or profile essay and *remix them* into a completely new genre that makes use of the multimodal / digital literacy skills we’ve been developing all semester. For this project, **you will develop a short, 2:30-4:00 min video that will appeal to a new audience.** You will need to carefully identify a target audience, a purpose that you wish to fulfill, and then you will design, film, and edit a video that fulfills that new purpose.

*Extra points may be available for projects that set their sights above and beyond, that have significant potential outreach, or are executed with impressive levels of professionalism.*

We will be going over, in detail, potential examples for this project and various approaches in-class. We will have a viewing party for drafts of everyone’s video projects during our last class period, and you will *likely want to have your remix ready-to-view for the ePortfolio showcase* on \_\_\_\_\_\_.

Ultimately, what *genre* this video will be in is up to you, but here are some ideas to get you started (we’ll discuss more ideas like in a brainstorm in class):

* A short music video adaptation of your memoir.
* A “commercial” (satire or legit) for the subject of your profile.
* A video-essay or ‘documentary’ adaptation of your profile.
* A mock-interview or news report parody of your profile or memoir.
* A (thoughtful!) TikTok compilation related to your memoir or profile subject.
* A standup comedy act retelling of a story from your memoir.

Here are the steps we will go through:

1. You will write a short, 250-300 word **proposal** that clarifies your **audience, goals,** and **purpose.** This proposal should clarify how you intend to execute this project, with detail! Where will you get your equipment? When will you do your editing? Who will be involved? How will I avoid putting this off until the last minute? We will discuss your proposals in conferences in \_\_\_\_ weeks. I will give you my thoughts about the challenges and opportunities in your proposal.
2. You will have weekly **check-ins** with your group. They will keep track of the progress you’re making with a **Progress Table** I’ll be handing out. Remember to help one another out.
3. Finally, you will **show-off** your amazing videos during the ePortfolio showcase, and we will have a viewing party on the last day of class. When you submit your project, you will let me know about any technical shortcomings or complications in your **Heads-Up** statement-- and I will take those things into consideration when grading your project. See the **rubric** for how I will be grading this!

**Things to Consider:**

* You may work on this project collaboratively with my permission in advance. This can either involve multiple students working together on their separate projects or combining their topics into a single joint project. If you wish to do this, please come talk to me preemptively, and declare this intention in your formal proposal (you can submit a single proposal together).
* Where technology is involved; things can easily go wrong. Be sure to give yourself plenty of time, and backup your work often.
* Don’t forget that you have access to all kinds of software and tools in our Toolkits on Blackboard. In particular, you may want to use **Premiere** or **iMovie** for this, and **stock footage** may come in handy! Also, remember to reserve your equipment (cameras, microphones, green screens, lighting) well in advance!