Podcast Assignment

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| --- | --- | --- |
| Product | Timeline | Points (100/100) |
| Podcast Plan | September 4 | Out of 25 points |
| Transcription | October 14 | Out of 25 points |
| Final Podcast (audio link) | October 21 | Out of 50 points |

**Guidelines:**

Your podcast is usually determined by the amount of material. In this case, your material is predetermined, to some extent. Your podcast can cover **one of three genres**: (1) a review, (2) an interview, or (3) educational.

If you choose the *review* genre, you may review a book, movie, or new music released in the last three years that you have just completed. You should choose this work because it has a profound impact on your “voice,” or on how you see yourself. In your review, you should include the author(s)/director(s)/artist(s) name; year the work was created; why you think this work is important to discuss (i.e. relevance to you, relevance to your generation, and relevance to the whole of society or how it speaks to the social, global climate of today); problems or limitations you would have liked to see addressed if the work were revised or if a second edition/part 2 were to go into production; future predictions or speculations for the work.

If you choose the *interview* genre, you may interview someone that has informed your “voice.” In other words, this podcast should shine a light on someone who has been (or currently is) influential to how you see yourself. In your interview, you should include the story of when you knew the interviewee was someone you needed as a mentor; a description of why the interviewee is a mentor (to you and possibly others); a description of how society at large can help bring awareness/aid to the interviewee/interviewee’s cause/interviewer’s cause of mentor(s). In other words, why did you need a mentor, why was “X” someone you chose to be your mentor, and how can we help others like our past selves (or how can we help “x” reach bigger and brighter futures).

If you choose the *educational* genre, you are signaling to me that you plan on applying to graduate school. This “track” of assignments is reserved for students interested in/researching various graduate schools. (The following assignments in this course will be similar in theme.) Educational podcasts don't have to come just from teachers and professors; they can also come from everyday people who use their podcast to educate their listeners about a specific subject or about random facts. For this assignment, you are informing your listeners about how you chose the right graduate program for you. How did you decide to go to graduate school? What schools are you looking into for your graduate career? What helped (or didn’t help) you choose a particular program? How did you narrow down your choices for what is best for you? What helped (or didn’t help) make your application process easier?

Your podcast should run about **four minutes** in duration. If you plan on including introductions, theme music/special effects, and outros, then your podcast should be **no longer than eight minutes** in durations. Please keep in mind the longer the program, the more you are going to transcribe and the larger the sound file that will also take longer to upload. Also, it is helpful to practice your questions/scripts with your peers and/or interviewees, paying special attention to volume, speed, enunciation, energy, transitions and flow. You will have some time in class to practice, but you are always welcome to practice outside of class as well.

*(see back of page)*

**Keep in Mind:**

* Although these grades are separate in the gradebook, they are cumulative for the final podcast grade. By splitting the process into multiple smaller grades/assignment, they are meant to help you become more familiar with the end product as you go along.
* You may work in pairs, but pairs are responsible for splitting grades and work.
* Although some work for these projects are built into the class, you are responsible for doing work outside of class time (e.g. additional tutorials at the SMC) to ensure successful product production and submission.
* Additional help can be found at the Sanford Media Center (in the Gorgas Library).
* The written component (i.e. transcription) should include the works cited for any and all external, additional sources (i.e. secondary, tertiary, etc.).

**Podcast Proposal**

Name: Score: /25

|  |  |  |
| --- | --- | --- |
| 1. Content | Evidence | Notes |
| Two options for discussion (name, method of contact, times of contact/dates of viewing or listening |  |  |
| Topic is realistic |  |  |
| Topic is sustainable |  |  |
| Schedule of responsibilities (i.e. meetings, drafting, edits, practice times, etc.) |  |  |
| 2+ outside sources supporting persuasion |  |  |

**Podcast Transcription**

Name: Score: /25

|  |  |  |
| --- | --- | --- |
| 1. Content | Evidence | Notes |
| Balance between Speakers |  |  |
| Includes “Who” Background |  |  |
| Includes “Future” Background |  |  |
| Includes “Problem/Limitations” Backgrounds (review only) |  |  |
| Includes “When” Background (review only) |  |  |
| Includes “How” Background (interview only) |  |  |
| Includes “Why” Background (interview only) |  |  |

**Final Podcast**

Name: Score: /50

|  |  |  |
| --- | --- | --- |
| 1. Content | Evidence | Notes |
| Volume of Speaker(s) |  |  |
| Speed of Narration |  |  |
| Transitions between Topics |  |  |
| Duration of Review/Interview (4-8mins.) |  |  |
| Clarity/Enunciation |  |  |

**Final Major Multimodal Assignment grade**: /100