Cookbook Photo Collage Assignment

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| **Product** | **Timeline** | **Points (100 points)** |
| **Introduction** | November 11 | Out of 20 points |
| **Annotations** | November 13 | Out of 10 points |
| **Cookbook draft** | November 20 | Out of 20 points |
| **Final Cookbook Collage** | November 25 | Out of 50 points |

**Guidelines:**

Food has a rhetorical ecology of its own. And, as such, the genres of writing enveloping food are not without social and cultural influences. As we read in Mecklenburg-Faenger’s article, cookbooks are rarely just about the food. Thinking through our past lessons on voice, rhetorical grammar, histories of composition, etc., how do you compose your voice in an alternative genre of writing, like the cookbook?

Your photo collage is more than a collection of pictures just as a cookbook is more than a collection of recipes. Therefore, this assignment blends the two genres to create a multimodal experience of writing voice that many of you are already familiar with (e.g. Pinterest, tumblr, IG, etc.) (i) th personal narrative and (ii) the photo essay.

Think of your photo collage *as* your digital cookbook. In this assignment you will create a photo collage, that tells the story of who you are, that focuses on food. This assignment does not constrain you to a particular theme like our first assignment because you are already working within two genres. However, if you want a few ideas to center your photo collage/digital cookbook, then here are a few: a) now that you’ve applied to those colleges, go **tailgating**! Every tent will have a tale about who cooks the best \_\_\_\_, the quintessential food at your new school’s athletic game; b) being on my own or starting a new family makes me realize how much I miss my mom/dad/guardian’s \_\_\_\_\_\_. This recipe was handed down generation from generation (**family/heritage** cooking); c) I tried \_\_\_\_ for the first! I’m inspired by new outlook on life! Here’s my take on **contemporary/fad** cooking. While you are creating your collage, you should be thinking about the answers to our course’s guiding questions (see syllabus).

Like any traditional dinner, there are centerpieces and accoutrements; therefore, your photo collage should include a focal element and supporting elements that help tell the story. In other words, you should include the following:

·       Introduction (narrative of one food that speaks to you the most)

o  What is one food that comforts you?

o  What food makes you think of “home”? tell your family story or tells of your family history?

o  What food tells a something about who you are? About something that was changed you into who you are today?

·       Central image

·       4-8 supporting images with annotations

o  Annotations should describe image; describe how it’s connected to “central image”; critical descriptions (i.e. how the image is connected to developing your voice/self)

·      *Draft: spatial concept map (i.e. outline of how you will organize, layout, choose design & images)*

**Keep in Mind:**

·       Although these grades are separate in the gradebook, they are cumulative for the final Cookbook/Photo collage grade. By splitting the process into multiple smaller grades/assignment, they are meant to help you become more familiar with the end product as you go along.

·       You may not work in pairs for this project, but you are welcome to seek outside help and influence (e.g. researching family histories)

·       Although some work for these projects are built into the class, you are responsible for doing work outside of class time (e.g. additional tutorials at the SMC) to ensure successful product production and submission.

·       Additional help can be found at the Sanford Media Center (in the Gorgas Library).

·       The final written component (i.e. final collage) should include the works cited for any and all external, additional sources (i.e. secondary, tertiary, etc.). You may submit this works cited page as a separate file (to me via email) so as to not offset the aesthetics and protect confidentiality, if need be.

**Cookbook/Photo Collage Introduction**

Name:                                                                                              Score: /20

|  |  |  |
| --- | --- | --- |
| I.    Content | Evidence | Notes |
| Cohesive narrative describing critical relationship between food ecology and your development of voice |  |  |
| Food theme is sustainable, critical, and relevant |  |  |
| 1 page min. |  |  |
| 2+ outside sources supporting narrative |  |  |

**Cookbook/Photo Collage Annotations**

Name:                                                                                              Score: /10

|  |  |  |
| --- | --- | --- |
| II.    Content | Evidence | Notes |
| 1 centerpiece **and** 4-8 images incl. |  |  |
| Annotation is supporting image |  |  |
| Annotation is balanced and cohesive across collage |  |  |
| GSP & Mechanics |  |  |
| Works cited page & intext citations included |  |  |

**Cookbook/Photo Collage Draft**

Name:                                                                                             Score: /20

|  |  |  |
| --- | --- | --- |
| III.    Content | Evidence | Notes |
| Balance between voice and image(s) |  |  |
| Includes content (intro, annotations, citations, images, design) |  |  |
| Clear and realistic design |  |  |
| Creative aesthetic layout |  |  |

**Final Cookbook/Photo Collage**

Name:                                                                                             Score: /50

|  |  |  |
| --- | --- | --- |
| IV.  Content | Evidence | Notes |
| Balance, proportion, sequence and quantity of supplementary images (4 minimum) |  |  |
| 4 page minimum |  |  |
| Previous content included & revised (intro and annotations) |  |  |
| Effective use of “Rules of Design” (proximity, alignment, repetition, contrast) |  |  |
| Clarity/Readability (font: style & size) |  |  |

**Final Major Cookbook/Photo Collage Assignment Grade**:      /100